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CONTENTS

PUBLIC LAW (STATE LAW) SCIENCES

135

Sereda V. N. Taxation of individual entrepreneurs in the context of digitalization: problems and ways to solve them 135

ECONOMIC THEORY

137

Ermolaev K. N., Dultsev V. L. About the content of the concept of “economic uncertainty” 138

Kuzmina O. Yu., Agapov N. M. Households as participants in the stock market 140

Kuzmina O. Yu., Aksenov A. A. Auto-following strategies in the Russian stock market: advantages and disadvantages 141

REGIONAL AND SECTORAL ECONOMY

143

Ermolaev K. N., Manakhov B. M. Gold in the modern economy: integration with digital financial assets 143

Konovalova M. E., Zhironkin S. A., Sagdeev R. R., Abdulganiev F. S. Ecosystem approach and its implementation in the financial market 144

Konovalova M. E., Zhironkin S. A., Sudoplatov V. N., Sagdeev R. R. Factors and conditions for the development of the Russian Stock Exchange 146

Konovalova M. E., Zhironkin S. A., Maratkanova E. M., Safiullin B. L. Formation of an investment portfolio by Russian retail unqualified investors in the Russian securities market in the context of changes 148

Konovalova M. E., Orazov B. K., Zhironkin S. A., Frolova I. I. Using the Asset Allocation strategy for long-term investment in modern conditions 150

Materova E. S., Kuzhelny D. S., Abdulganiev F. S., Gaizatullin R. R. The system of financial assets of an individual investor as a factor in the development of the securities market 152

Materova E. S., Kuznetsov A. I., Zhironkin S. A. Specification of PJSC Yuzhuralzoloto Group of Companies as an issuer in the securities market 154

Materova E. S., Kuznetsov A. I., Abdulganiev F. S., Gaizatullin R. R., Sagdeev R. R. Comparative analysis of personal investment financial instruments 156

Materova E. S., Lyubimenko K. V., Ruzhanskaya N. V. Structure and dynamics of the government bond market in the Russian economy 158

Materova E. S., Lyubimenko K. V., Sharafullina R. R., Abdulganiev F. S. Investment activity of private investors: strategies and problems 160

Sliva A. K., Materova E. S., Sharafullina R. R., Baykova E. R. Psychoemotional factors of consumer behavior of a modern individual 161

RESEARCH RESULTS 163

Petrov A. M. On the issues of ensuring transparency of the activities of public-private partnerships aimed at social security of the population 164

Tolmachev M. N. On the issue of parallel imports in the Russian Federation..... 166

PUBLIC LAW (STATE LAW) SCIENCES

Taxation of individual entrepreneurs in the context of digitalization: problems and ways to solve them

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In this scientific work, the author briefly analyzes the features of taxation of individual entrepreneurs in the context of digitalization, their problems and solutions. To do this, the author examines general statistical indicators on the level of implementation of digital technologies and ICT tools in this area, gives specific examples of the most common elements of digitalization of taxation in practice. Further, the author directly considers the problematic aspects of taxation of individual entrepreneurs in the context of digitalization, and also suggests solutions to the identified problems and shortcomings. In conclusion of the study, the author notes that, in general, the process of introducing ICT tools in taxation of individual entrepreneurs can still be called effective and efficient. The object of this scientific study is the features of taxation of individual entrepreneurs in the context of digitalization, their problems and solutions. The purpose of this scientific study is a comprehensive, consistent analysis of the features of ensuring taxation of individual entrepreneurs in the context of digitalization, their problems and solutions. The methods of this scientific research: formal-legal, comparative analysis, dialectical, statistical, mathematical, generalization, specification, systematization, deduction, and other methods of theoretical and practical levels of scientific knowledge. The scientific novelty of this scientific research lies in the preparation of a comprehensive study, the formation of the author's conclusions regarding the peculiarities of taxation of individual entrepreneurs in the context of digitalization, their problems and solutions. This scientific article, therefore, will be useful to theorists, practitioners, students and faculty of economic, legal and other areas of training, as well as a wide range of readers interested in the problems and prospects for the development of taxation of individual entrepreneurs and the entire tax system in the context of digitalization as a whole.

Keywords:

tax legal relations, taxation, individual entrepreneur, legal regulation, taxation efficiency.

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ECONOMIC THEORY

About the content of the concept of “economic uncertainty”

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The article is devoted to the study of the essence of the concept of “economic uncertainty”, the analysis of its immanence, the argumentation of existing interpretations, the adaptation of formulations and definitions given by Frank Knight (he first introduced the concept of “economic uncertainty”. The paper highlights and argues for the importance of a broader interpretation of the concept of economic uncertainty, notes the shortcomings and contradictions caused by a limited interpretation, argues for the immanence of the concept of “economic uncertainty”. The importance of considering this concept in both statics and dynamics is explained, indicators are analyzed to identify uncertainty in the economy, their advantages and disadvantages are indicated. In conclusion, it is noted that modern economic thought defines uncertainty most often in a static state, at the time of an event. On the one hand, this approach makes understanding uncertainty easier, allows you to abstract from many details of the essence.

Keywords:

economic uncertainty, crises, recessions, typologization of uncertainty, essential interpretation of uncertainty, indicators of uncertainty, economic policy, economic theory, Frank Knight, changes in the economy.

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Households as participants in the stock market

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Acceleration of the process of converting savings into investments is one of the most important tasks facing not only government agencies, but also all economic entities. Only in this case can we talk about an intensive increase in the volume of manufactured products and an increase in the well-being of citizens. In this regard, the issue of household participation in the financial market is particularly relevant and important, allowing you to quickly and easily get new sources of income for both the households themselves and business funding. The article pays special attention to the analysis of various types of financial instruments that may be of interest to households with considerable financial resources capable of giving an investment impetus to the development of the economy.

Keywords:

investments, savings, households, exchange instruments, shares, currency assets, individual investment accounts.

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Auto-following strategies in the Russian stock market: advantages and disadvantages

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At the current stage of active development of algorithmic strategies, special attention should be paid to the problem of identifying the strengths and weaknesses of such investment behavior models in the context of their use by retail investors. The article is devoted to the study of the advantages and disadvantages of auto-following strategies for a private investor. The authors consider various types of auto-following strategies, and offer a number of recommendations for working with auto-following strategies.

Keywords:

auto-following, investment strategy, algorithm, risk, profitability, volatility, shares.

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REGIONAL AND SECTORAL ECONOMY

Gold in the modern economy: integration with digital financial assets

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The article is devoted to the problem of integrating the market of real and digital gold with crypto assets and digital financial assets, which opens up new opportunities for the development of the financial market as a whole, the process of investing and conducting transactions with financial instruments.

Keywords:

gold, digital financial assets, blockchain, NFT, ETF financial market.

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Ecosystem approach and its implementation in the financial market

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The article is devoted to the study of the features of the ecosystem campaign, the possibility of its application in the financial market. The key principles of its functioning have been identified, ensuring the creation and dissemination of a synergistic effect. The advantages of using an ecosystem approach in banking, which allows you to make more profit through the development of non-banking services, are shown. The measures to improve the institutional system regulating the financial ecosystem are justified.

Keywords:

ecosystem, synergetic effect, financial market, banking system, commercial bank, marketplace.

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Factors and conditions for the development of the Russian Stock Exchange

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The article examines the key aspects of the development of the Russian stock exchange in modern conditions of limited external funding. The concept and essence of stock trading, its types and forms are studied. The authors analyzed the infrastructure of exchange trading and its participants. The factors and conditions of the development of the Russian stock exchange have been identified. The paper also provides a comparative analysis of the functioning of the Russian stock exchange with foreign exchange institutions. The prospects for the development of digital exchanges as a key trend in improving exchange trading have been identified. The necessity of implementing institutional innovations in the development of global exchange trading is substantiated.

Keywords:

Stock exchange, stock exchange, securities, institutional environment, factors and conditions, institutional investors, retail investors.

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Formation of an investment portfolio by Russian retail unqualified investors in the Russian securities market in the context of changes

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The article is devoted to the study of the peculiarities of the formation of investment portfolios of retail investors. The authors have studied the basic methodological approaches to investment strategies of retail investors. The authors substantiate an effective strategy in the securities market for the Russian retail investor. The principles of forming an investment portfolio by a Russian retail investor in the context of changes are also defined. An assessment of the effectiveness of the securities portfolio management system is given. The main risk factors influencing the activities of a retail investor in the Russian securities market have been identified. Recommendations on the formation and management of an optimal securities portfolio for an investor in the Russian Federation are formulated.

Keywords:

investing, investment portfolio, security, financial asset, investment strategy, portfolio optimization, risk, profitability, retail investor.

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Using the Asset Allocation strategy for long-term investment in modern conditions

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The article discusses the key principles of using the Asset Allocation strategy in the process of forming an optimal investment portfolio of a retail investor. The authors have identified the features of the formation of an investment portfolio in modern conditions, taking into account geopolitical and economic instability. A methodological approach to the formation of a long-term investment portfolio based on the use of the synergistic effect of combining financial assets is proposed.

Keywords:

investing, investment portfolio, security, financial asset, investment strategy, portfolio optimization, risk, profitability.

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The system of financial assets of an individual investor as a factor in the development of the securities market

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The relationship between individual investment strategies and the dynamics of the securities market is becoming more pronounced. The formation of a system of financial assets of private investors acts as a catalyst for the development of the market, increasing its liquidity and investment attractiveness. The diversification of individual portfolios contributes to a more even distribution of capital and reduces systemic risks. At the same time, the activation of private investors necessitates the improvement of measures to protect their rights, improve financial literacy and develop affordable market infrastructure. The effective solution of these tasks will further strengthen the role of private investors as an essential element of the modern securities market.

Keywords:

securities, securities market, investments.

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Specification of PJSC Yuzhuralzoloto Group of Companies as an issuer in the securities market

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The stock market stands at the very heart of the global economic system. It plays a critical role by providing businesses with access to the necessary external finance, especially in an environment where the market economy is expanding and the need for capital is growing. Russian companies are actively looking for opportunities to obtain financing from abroad, relying on global resources in the stock market. An important factor influencing the increase in business value is the activity of leading enterprises of the national economy in the domestic and international stock markets as issuers of securities. The main attention in the issue strategy of these companies is focused on the initial share offering, on the success of which the future development of enterprise value management mechanisms largely depends. Special attention was paid to the study of the financial results of PJSC Yuzhuralzoloto Group of Companies in the period from 2021 to 2023, for which their accounting statements were analyzed.

Keywords:

initial public offering, IPO implementation mechanism, company performance.

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Comparative analysis of personal investment financial instruments

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Within the framework of the modern development of the financial instruments market for private investors, there are quite a large number of different opportunities for forming their own investment portfolio. The availability and development of the considered financial instruments provides a solution to the problems of the most effective management of financial resources of private investors.

Each of the considered instruments is characterized by certain development features: the stock market has been significantly increasing over the past five years due to the fact that many companies actively use this tool in their activities to improve the efficiency of financing their projects. It is impossible not to highlight the fact that the development of modern stock market instruments takes place not only in accordance with the needs of large institutional investors, but also in accordance with the needs of private investors.

Keywords:

Individual investor, stock market, financial instrument.

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Structure and dynamics of the government bond market in the Russian economy

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At the moment, according to the established world practice, as well as in the case of Russia, government securities are mainly represented by government bonds.

The bond market in Russia accounts for about 14% of GDP, which are relatively small figures. As noted by experts, this is due to sufficiently high interest rates, which reduces the attractiveness of debt relations and reduces the frequency of their occurrence.

If we specify the directions for which the funds received from the issue of government bonds are used, then the following can be distinguished among them: regulation of financial market parameters such as the volume of money supply, price regulation and measures to curb inflation, balance of payments management and economic activity, etc. The issue of government bonds also plays an important role in the process of obtaining funds and further spending them on such tasks as state investment projects, the implementation of state programs in various areas such as the construction of residential and industrial facilities, the implementation of social security programs, the development of certain infrastructure facilities, as well as stimulating the development of national financial institutions.

Keywords:

Financial market, federal loan bonds, government debt securities.

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Investment activity of private investors: strategies and problems

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The need to develop an investment strategy for a private investor is justified by the need for a preventive response to changes in external conditions, as well as the need to prepare for changes in individual areas of investment. The importance of forming a private investor's investment strategy is also justified by the need to predict the probabilistic development of various factors of the internal environment, which can have a significant negative impact on the potential return on investment.

Keywords:

individual investment strategies, private investor, investment portfolio.

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Psychoemotional factors of consumer behavior of a modern individual

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The article analyzes the factors that have a transformative effect on the behavioral patterns of modern consumers. The composition of the elements of each component has been studied, priority areas for further research of the topic have been identified. In the course of the work, the possibilities of the influence of psychoemotional factors on consumer behavior were identified. Statistical data are presented, according to which it is possible to identify new marketing strategies and advertising opportunities based on the use of psycho-emotional factors. In conclusion, the conclusion is formulated about the need for further research of consumer behavior.

Keywords:

Consumer behavior, consumer, consumer psychology, psychoemotional factors, marketing, advertising, behavioral patterns.

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RESEARCH RESULTS

On the issues of ensuring transparency of the activities of public-private partnerships aimed at social security of the population

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In 2024, the Center for Scientific Research and Strategic Consulting of the Faculty of Taxes, Audit and Business Analysis of the Financial University under the Government of the Russian Federation, under the supervision of Professor A.M. Petrov, conducted a research work of an applied nature on the topic: "Formation of conditions for the development of resources and competencies of public-private partnerships for the provision of socially significant services." Based on the results of the research, the RID "Methodological recommendations for assessing the effectiveness of cooperation between the state and private business in the form of PPP" was registered (Certificate of deposit registered in the database of the intelligent registrar IREG#221552 dated September 17, 2024. The certificate is valid for 70 years.). A dissertation is being prepared for the degree of candidate of economic sciences on the topic: "Control and analytical tools for assessing the effectiveness of integrated business structures." The results of the research are used in the educational process of the Department of Business Analytics. The applied research involved scientists and practitioners, teachers, young scientists, students and postgraduates from the Russian Federation.

The article reveals the main results of the research.

Keywords:

transparency, social services, public-private partnerships.

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On the issue of parallel imports in the Russian Federation

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In 2024, the Center for Scientific Research and Strategic Consulting of the Faculty of Taxes, Audit and Business Analysis of the Financial University under the Government of the Russian Federation, under the supervision of M. N. Tolmachev, conducted a research work of an applied nature on the topic: "Parallel import in the Russian Federation".

A dissertation is being prepared for the degree of candidate of economic sciences, the results of the research are used in the educational process of the Department of Business Analytics.

Researchers and practitioners, teachers, young scientists, students and postgraduates from the Russian Federation took part in the applied research.

The article reveals the main results of the research.

Keywords:

parallel import, foreign trade turnover, world economy.

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